



Tuesday 17 September 2024, P&J Live, Aberdeen

**Powering Our Energy
Future. Secure,
Sustainable, Skilled.**

SPONSORSHIP OPPORTUNITIES



Sponsor our 2024 industry conference

Offshore Energies UK (OEUK) looks forward to providing a warm welcome to over 350 delegates at the OEUK conference. The conference will be held at **P&J Live, Aberdeen on Tuesday 17 September 2024.**

You will hear from an exciting line up of inspirational speakers covering the subjects related to; leading/ supporting UK energy security, a sustainable approach to energy and finally the skills required to deliver the energy landscape now and in the future.

The OEUK conference will focus on three themes that are relevant to our UK homegrown energy industry:



The conference promises to include:

- A series of expert presentations and discussion
- Exhibition opportunities
- Networking opportunities



Reasons to get involved

This is a fantastic chance to join forces with Offshore Energies UK on this full day conference programme, giving a platform to build and grow visibility of your company.

- **Align your company with this key industry event** and promote your messages to a targeted audience of decision makers.
- **Hear from key industry leaders**, government representatives, specialists and regulators.
- **Network** with over 350 industry colleagues in-person.
- **Explore** a wide range of conference exhibitors.
- **Share your views** on topics affecting the industry.

- **Principal Sponsor – SOLD**
- **Supporting Sponsor (x2) - SOLD**
- **Session Sponsor (x2) - SOLD**
- **Refreshments Sponsor - SOLD**
- **Lanyard Sponsor - SOLD**
- **Early Career Sponsor - £4,500**
- **Registration Sponsor - £3,000**
- **Event App Sponsor - SOLD**

all prices +VAT

Principal sponsor

You will benefit from:

- **Company branding to appear prominently** throughout the conference and on materials produced including:
 - Emails sent to over 3,000 named contacts
 - Advertising
 - Signage and banners in the venue
 - Conference holding presentation slide
 - Social media posts where applicable
 - Sponsor status on event website and Eventbrite listing
- Mention as principal sponsor in all media relations and in opening and closing sessions
- Full page advertisement in Offshore Energies magazine
- 5 conference passes
- Possibility of a speaking opportunity at the conference – subject to identification of a suitable slot

Exhibition:

Complimentary 6x2m exhibition space at the conference in prominent location

In the App:

Company logo and profile in sponsor section of the event app

Post Event:

Access to event photography post-event

SOLD

Supporting sponsors

You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
 - Emails sent to over 3,000 named contacts
 - Advertising
 - Signage and banners in the venue
 - Conference holding presentation slide
 - Social media posts where applicable
 - Sponsor status on event website and Eventbrite listing
- Mention as supporting sponsor in all media relations
- 4 conference passes

Exhibition:

Complimentary 3x2m exhibition space at the conference in prominent location

In the App:

Company logo and profile in sponsor section of the event app

Post Event:

Access to event photography

SOLD

Session sponsors (x2 packages available)

You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
 - Emails sent to over 3,000 named contacts
 - Social media posts where applicable
 - Sponsor status on event website and Eventbrite listing
- 3 conference passes
- 20% discount on exhibition stand

Session:

- Opportunity to chair the sponsored session
- Session holding presentation slide
- Signage and banner in session room

In the App:

Company logo and profile in sponsor section of the event app

Post Event:

Access to event photography

Sessions Available:

- Skills - SOLD
- Sustainability - SOLD

SOLD

Refreshments sponsor

Refreshments sponsorship offers a company the opportunity to sponsor all the refreshment breaks taking place throughout the duration of the conference (arrival, lunch and 2 x coffee breaks).

You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
- Signage and banners in the areas dedicated to refreshments over the conference
- Social media post where applicable
- Sponsor status on event website
- Company logo and profile in sponsor section of the event app



As well as receiving

- Branded cups
- 3 conference passes
- 20% off an exhibition space at the conference
- Access to event photography

SOLD

Lanyard sponsor

Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to each delegate to wear with their name badge for the duration of the conference.

You will benefit from:

- Company branding to appear on materials produced including:
 - Social media post to thank sponsor
 - Sponsor status on event website
 - Lanyards produced for the conference
- Company logo and profile in sponsor section of the event app
- 3 conference passes
- 20% off an exhibition space at the conference
- Access to event photography

** Please note that design and production of lanyards will be co-ordinated by OEUK.*



SOLD

Early careers sponsor

The early careers sponsorship offers a company the opportunity to fund 6 in person conference passes for young professionals and those in their early career within the industry.

You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
 - Emails sent to over 3,000 named contacts
 - Social media post where applicable
 - Sponsor status on event website
 - Company logo and profile in sponsor section of the event app
- 6 young person conference passes
- 1 conference pass for company attendee
- 20% discount on an exhibition stand
- Access to event photography



**£4,500
+VAT**

Registration sponsor

You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
 - Emails sent to over 3,000 named contact
 - Company logo to appear on Eventbrite booking page
 - Signage and banners at registration
 - Social media posts where applicable
 - Sponsor status on event website
 - Company logo and profile in sponsor section of the event app
- 2 conference passes
- 20% discount for exhibition space at the conference
- Access to event photography



£3,000
+VAT

Event app sponsor

You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
 - Emails sent to over 3,000 named contacts
 - Social media posts where applicable
 - Sponsor status on event website
 - Reference as app sponsor in joining instructions
 - All branding to promote the app on the day
 - Logo placement on app splash screen
 - Company logo and profile in sponsor section of the event app
- 2 conference passes
- 20% discount for exhibition space
- Access to event photography

OEUK event apps have been growing in popularity and have a high adoption rate from attendees.

Users can:

- Browse the event delegate list
- Explore the event agenda including timings, company details and presentation synopsis
- Learn more about our speakers, sponsors and exhibitors
- Request a meeting and exchange messages with other delegates
- Keep abreast of the conversation on a dedicated social feed
- Event notifications and messages
- Personalise contact details
- Explore the FAQs

SOLD



All sponsorship packages available for the OEUK Conference will strictly be sold on a **first come, first served basis**.



Please email Louise Edwards at the details below with the package you would like to secure.



Louise Edwards, Senior Events Adviser, OEUK



Email: ledwards@oeuk.org.uk





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Conference 2024

Tuesday 17 September 2024, P&J Live, Aberdeen

Engage. Inform. Champion.

#OEUKConf24