



œUK

OFFSHORE
ENERGIES UK

CONFERENCE AND EXHIBITION

Sponsorship Opportunities

23 – 24 May 2022, P&J Live

North Sea Transition Deal

– Delivering cleaner energy, securely

Reuniting delegates in person once again, the ***Offshore Energies UK Conference, Exhibition, and Dinner*** returns over 23 – 24 May 2022, as we mark one year on since the signing of the North Sea Transition Deal.

Geopolitics and economic unpredictability have shot to the top of the agenda this year. In this context, offshore energy producers and their associated supply chain have a critical role to play in providing the UK with cleaner and more secure energies.

The energy transition is well underway, but the challenge of getting the pace of change right is increasingly under the spotlight as governments and policy makers look to avoid creating a ‘cliff edge change’ which leaves a gap in energy supply and even higher prices.



North Sea Transition Deal

– Delivering cleaner energy, securely

Delivering a fair and managed transition, as outlined in the **North Sea Transition Deal**, will be essential for consumers and energy communities alike, ensuring the UK can retain secure supplies of energy as well as the investment and skills needed to deliver cleaner energies at pace.

Our in-person conference will reflect on the five commitments of the NSTD;

- Carbon Capture and Storage
- Hydrogen
- Supply Decarbonisation
- Supply Chain Transformation
- People and Skills



Reasons to Get Involved

This is a fantastic chance to join forces with Offshore Energies UK on this full day conference programme, giving a platform to build and grow visibility of your company.

- Align your company with this key industry event and promote your messages to a targeted audience of decision makers
- Hear from key industry leaders, government representatives, specialists and regulators
- Network with over 450 industry colleagues
- Explore the wide range of conference exhibitors
- Share your views on topics affecting the industry

The conference will comprise of 3 main elements;

 23 May – *Conference Drinks Reception and Dinner*

 24 May – *Full Day Conference*

 24 May – *Exhibition and Networking*



Event Attendance

The event has been developed to appeal to a broad audience from across the UK and the world:

- **Those working across all components of the energy sector** – Operators, Contractors, SMEs from oil and gas coupled with those active in the wind, nuclear and renewables sectors
- **Regulators** – both from the UK and around the globe
- **On and offshore personnel** – those wanting to learn more about the industry’s activities and future direction
- **Early career professionals** – broaden their knowledge of the sector and key developments
- **Academia** – researchers and post-graduates from engineering, legal, geological and science disciplines
- **Students** – considering a career in the energy sector or continuing studies around the topic
- **Media** – expand their understanding of the sector and hear from industry leaders and specialists on key topics and themes facing the sector



Sponsorship Opportunities

Available Packages:

All packages will be sold on a first come, first served basis and are subject to VAT:

Tuesday 24 May

Principal Sponsor - SOLD

Supporting Sponsor - £7,500 (one sold, one remaining)

Refreshments Sponsor - £5,000

Lanyard Sponsor - SOLD

Early Careers Sponsor - £4,000

Conference Session Sponsor - £2,000 (per session – one remaining)

Monday 23 May

Conference Dinner Sponsor - SOLD

Drinks Reception Sponsor - £3,500

Principal Sponsor

- Sponsor status with company logo and short description on Conference website
- Sponsor status on OEUK website, Eventbrite page and app
- Company logo to appear prominently throughout the conference and on materials produced including:
 - Emails sent to over 2,500 named contacts
 - Digital advertising
 - Company logo on conference agenda, speaker biography document and holding slides for each session
 - Mention in social media posts in lead up to the event (combined following of over 100,000)
- Mention as principal sponsor in all media relations
- Opportunity to provide short video or advert (120 seconds or less) or slide to be shown on event website
- Acknowledgement as sponsor in opening and closing remarks

- Opportunity to provide one 'handout' for inclusion on website (PDF format)
- Full page advertisement in OEUK's Magazine publication during 2022
- Possibility of a speaking opportunity at the conference – subject to identification of a suitable slot
- Complimentary 6m x 2m exhibition stand in the exhibition and catering hall
- Ten complimentary conference and exhibition passes
- Five complimentary dinner passes (Monday 23 May)
- Complimentary access to event photography

SOLD



Supporting Sponsor (one remaining)

- Sponsor status with company logo and short description on Conference website
- Sponsor status on OEUK website, Eventbrite page and app
- Company logo to appear prominently throughout the conference and on materials produced including:
 - Emails sent to over 2,500 named contacts
 - Digital advertising
 - Company logo on conference agenda, speaker biography document and holding slides for each session
 - Mention in social media posts in lead up to the event (combined following of over 100,000)
- Mention as supporting sponsor in all media relations
- Opportunity to provide short video or advert (120 seconds or less) or slide to be shown on website
- Acknowledgement as sponsor in opening and closing remarks

- Opportunity to provide one 'handout' for inclusion on website/app (PDF format)
- Complimentary 3m x 2m exhibition stand in the exhibition and catering hall
- Five complimentary conference and exhibition passes (dinner not included)
- Complimentary access to event photography

Price: £7,500 + VAT



Refreshments Sponsor

Refreshments sponsorship offers a company the opportunity to sponsor the refreshments breaks taking place throughout the duration of the conference. This includes arrival, lunch and coffee breaks.

The Refreshments Sponsor will benefit from:

- Sponsor status with company logo and short description on Conference website
- Sponsor status on OEUK website and app
- Company logo to appear prominently in the conference catering areas and on materials produced including:
 - Signage and branding in the area dedicated to the refreshments
 - Mention on the event app as Refreshments Sponsor
- Complimentary 3m x 2m exhibition stand in the exhibition and catering hall
- Two complimentary conference and exhibition passes (dinner not included)
- Complimentary access to event photography

Price: £5,000 + VAT



Lanyard Sponsor

Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to each delegate when they arrive and will be required to be worn throughout the duration of the conference.

The Lanyard Sponsor will benefit from:

- Branding on lanyards given to all delegates attending the conference (lanyards to be designed and provided by OEUK, subject to approval from the sponsor)
- Sponsor status on the conference microsite and conference app
- One complimentary conference and exhibition pass (dinner not included)



Conference Session Sponsor (one available)

The sessions of the 2022 conference are based on the five commitments on the North Sea Transition Deal –

- *Carbon Capture and Storage - SOLD*
- *Hydrogen - SOLD*
- *Supply Decarbonisation*
- *Supply Chain Transformation - SOLD*
- *People & Skills - SOLD*

The Session Sponsors will benefit from –

- Sponsor status with company logo and short description on Conference website
- Sponsor status on OEUK website, agenda and app
- Company logo to appear prominently in the sponsored session and on materials produced for the session including:
 - Signage and branding in the conference stream room
 - Mention on the event app as conference stream sponsor

- Opportunity to provide short video or advert (120 seconds or less) or slide to be shown during the session
- Acknowledgement as sponsor in opening and closing remarks of session
- Opportunity to provide one 'handout' for inclusion on app (PDF format)
- One complimentary conference and exhibition pass (dinner not included)
- 20% discount on an exhibition stand

Price: £2,000 + VAT



Early Careers Sponsor

The early careers sponsorship offers a company the opportunity to fund 5 in person conference and exhibition passes and 3 virtual conference passes for young professionals and those in their early career within the industry.

The Early Careers Sponsor will benefit from -

- Company branding to appear prominently throughout the conference and on materials produced including:
 - Social media post to thank sponsor
 - Sponsor status on event website
- Two conference and exhibition passes (dinner not included)
- 20% discount on an exhibition stand
- Access to event photography

Price: £4,000 + VAT



Drinks Reception Sponsor

To celebrate the return of face to face networking we will be inviting delegates to join us for a drinks reception ahead of the Conference dinner the night before the main conference which will take place on the evening of 23 May.

The Drinks Reception Sponsor will benefit from:

- Company branding to appear prominently in the drinks reception area and on materials produced including:
 - Signage and branding in the area dedicated to the drinks reception
- Sponsor status on the conference microsite and event app
- Opportunity to display exhibition material where the drinks reception is taking place
- One complimentary conference, exhibition and dinner pass
- 20% discount on an exhibition stand

Price: £3,500 + VAT



Conference Dinner Sponsor

The Conference Dinner sponsorship offers a company the opportunity to sponsor the dinner which will take place on the evening of 23 May with over 200 delegates including key stakeholders, speakers and industry representatives.

The Conference Dinner Sponsor will benefit from:

- Company branding to appear prominently in the conference dinner hall and on materials produced including:
 - Signage and branding in the area dedicated to the conference dinner
- Sponsor status on the conference microsite
- Opportunity to display exhibition material where the conference dinner is taking place
- Five complimentary drinks reception and dinner passes
- One complimentary conference and exhibition pass

SOLD



Next Steps

For further information about sponsoring the Offshore Energies UK Conference, Exhibition and Dinner or to secure a package please contact –

- **Louise Edwards, Senior Events Adviser at ledwards@oeuk.org.uk**

All packages subject to VAT.

Packages to be sold on a first come, first served basis.